



PRIMAVERA

Importação e Exportação de Cereais Ltda.

Palmas, 9.1.2015

Dear Sirs,

This is a brief introduction to our company Primavera, Importação e Exportação de Cereais Ltda. We prefer just to be called Primavera.

We are a Brazilian food producer with origins back to 1950. The current company construction is around 13 years old. Presently we have an International Sales office in Portugal and affiliate offices in Canada, Denmark and the Middle East.

The company is the owner of more than 350,000 hectares of land, principally in the Brazilian state of Tocantins but also in the state of Bahia.

Tocantins is the most recent state in Brazil and is only 26 years old. It has a huge growth potential and is indeed one of the fastest growing areas of Brazil. It has a modern infrastructure and a very business friendly state government.

Our Administrative Director, Mr. Moacir Vieira de Almeida is an agronomic engineer and pioneer in the state of Tocantins concerning soybean production. In fact, Primavera is considered as one of the companies with most knowledge in this area.

Soybeans are our major crop but we also produce other crops such as yellow corn. Our potential production capacity of soybeans is 1,000,000 metric tons a year. We can increase this production capacity by using a network of over 30 other producers all organized under Primavera.

We are three company principals with specialist knowledge in such diverse fields as business management, economy, international finance, agronomy and information technology.

Our primary business is exporting directly to clients outside Brazil. We prefer long term relations and guarantee a quality product delivered in accordance to agreement and of course on time.

To get an idea of our business we would like to invite you to come see for yourself our land, the state of Tocantins, the capital of Tocantins: Palmas and to have meetings with government officials and of course with us.

We think you will be pleasantly surprised to find a modern business in a dynamic and very fast growing region of Brazil.

Quadra 108 Norte • Avenida Ló 4 • Lote 5 • Sala 1 • Plano Diretor Norte • Palmas - TO • CEP: 77006-090 • Brazil
+55 (63) 3215-5969 • +55 (63) 3215-5375 • info@primaveracrops.com • www.primaveracrops.com
Company registry: 00.184.444/0001-24 of CNPJ





Enclosed please find:

- 1) Scanned brochure in English describing the State of Tocantins and its opportunities
- 2) A brief history of the company of Primavera
- 3) A list of the principals of Primavera
- 4) A brochure of Primavera in the shape of a folder

Yours Sincerely,

A handwritten signature in blue ink that reads 'Pierre A. Larsen'.

Pierre A. Larsen
Commercial Director

